



Sponsorship Packages for Kuali Days

Kuali recognizes with much gratitude the Kuali Commercial Affiliates (KCAs) and Kuali Days Conference Sponsors, who play an essential role in the Kuali ecosystem.

Historically, Kuali Days has provided a venue for our distributed community to meet face-to-face, strengthen working relationships, expand our professional networks, brainstorm, celebrate achievements, and get work done. Although these needs have not changed, our success in growing a community of adopting schools and commercial affiliates translates to a much broader set of interests that Kuali Days must address. As a result, the Conference Committee is offering additional conference sponsorship opportunities this year.

Kuali Commercial Affiliates

Apart from investments in the building and sustainment of Kuali software, the KCAs make it possible for any institution, small or large, to adopt Kuali by providing all of the services associated with the implementation and maintenance of enterprise software. We look forward to meeting with our KCA representatives face-to-face and deepening the ties between this very important group and the rest of our community.

Membership in Kuali already entitles KCAs to the following conference activities.

- Invitation to the VIP Suite to mingle with Foundation Board, Project Boards Leaders, and other VIP attendees
- Company logo on Kuali Conference Website
- KCA recognition in Conference Program
- Conference Attendance List
- One email blast to conference attendees
- One brochure to be included in registration packet
- Preference in sign up for conference sponsorships

If you are interested in becoming a Kuali Commercial Affiliate, please see <http://kuali.org/commercial-affiliate-interests> for more information about our KCA program or contact our Member Liaison at help@kuali.org.

Kuali Days Conference Sponsorship Opportunities

Kuali Days 2010 provides all companies an opportunity to meet and engage with a cross section of institutional personnel responsible for enterprise-wide systems including executives, department heads, developers, implementers and users. The Kuali Days 2010 Conference Committee encourages you to become involved by becoming a Conference Sponsor. There are four different levels of sponsorship packages for the conference.

Sponsorship packages for Kuali Days 2010

<p>All sponsorship levels</p> <ul style="list-style-type: none"> • Company logo on Kuali Conference Website, recognizing sponsorship level • Sponsorship recognition in Conference Program and signage at conference • One brochure to be included in registration packet 	
<p style="text-align: center;">Platinum - \$10,000</p> <ul style="list-style-type: none"> • One table in the Collaboration Showcase • Sponsor of Kuali Polo Shirts for all attendees - or- Kuali Tote Bag for all attendees (first come-first served) • Promotion to members of the Kuali Insider • Full page Ad in Conference Program • Three Complimentary Conference Registrations 	<p style="text-align: center;">Gold - \$7,500</p> <ul style="list-style-type: none"> • One table in the Collaboration Showcase • Sponsor of General Session -or- Reception (first come-first served) • Promotion to members of the Kuali Insider • Full page Ad in Conference Program • Two Complimentary Conference Registrations
<p style="text-align: center;">Silver - \$5,000</p> <ul style="list-style-type: none"> • Table in the Collaboration Showcase • Sponsor of Lunch OR Lanyard sponsor (first come-first served) • One-half page Ad in Conference Program • One Complimentary Conference Registration 	<p style="text-align: center;">Bronze - \$2,500</p> <ul style="list-style-type: none"> • Sponsor of Refreshment Break • Table in the Collaboration Showcase • One-fourth page Ad in Conference Program • One Complimentary Conference Registration

Description of Sponsorship Opportunities

VIP Suite**

Mix and mingle with some of the movers and shakers of Kuali over refreshments. Suite times to be determined.

Collaboration Showcase

The Collaboration Showcase will be held in the foyer of the Manchester Grand Hyatt on Tuesday, November 9. It will open after the General Session and remain open throughout the day with non-competitive times including: morning and afternoon refreshment breaks, after lunch dessert and closing reception. It is your opportunity to have a 6 ft table with power and Internet service and showcase your product or service.

Polo Shirts

Let the Kualu attendees be your walking advertisement! Smart nice looking polo shirts will be distributed to attendees when they check in. The Conference Coordinators will work with your organization on the design of the shirts so that your logo and the conference logo are nicely displayed.

Registration Tote

How often do you have the opportunity to let more than 500 people show off your company logo? Registration Totes can consist of briefcases, book bags, computer bags, grocery bags, padfolios – you pick it (within budget, of course)! The Conference Coordinators will help you with your selection and placement of your logo and the conference logo.

Lanyards

As a courtesy to others and to identify attendees as Kualu Days participants, attendees are asked to wear their nametags throughout the conference. Your company has the opportunity to print your logo on the lanyards. The Conference Coordinators will help you with your selection and placement of your logo.

Conference Program Ads

Depending on your sponsorship, your company has the opportunity to place an ad in the Conference print and online program. Copy must be camera ready, black and white only, no larger than 8 inches wide by 10.5 inches tall, and electronically submitted in both .eps and .jpg format by September 15, 2010.

General Session Sponsor

A time for over 500 attendees to gather and your name can be front and center with signage at the door, on stage and on the screen. Your logo will also be placed next to the event in the conference program.

Food and Beverage Sponsorships

Everyone loves to gather over refreshments and meals. It's a great opportunity for visibility for your company through signage at the event and logo next to the event in the printed program.

Company logo on the Kualu Conference Website

Sponsor logos will be displayed on the Conference Website with a link that goes directly to your website for more information.

Email Blast to Conference Attendees**

As we get closer to the conference, sponsors will be able to send your message in an email to all registered attendees. Messages should be about the company's participation in the conference and should provide value to the attendees.

Promotion to members of Kualu Insider

Similar to the Email Blast to Conference Attendees, this benefit allows sponsors to also send your message to all members of the Kualu Insider, a self-signup announcement and information list for all community members that want to follow Kualu closely.

Company brochure for Registration Tote**

Send brochure, letter, pad, pencil, etc. for inclusion in the Kualu Days Registration Tote bags. Let them experience your company's presence from the get-go!

Complimentary Registration

All Corporate Sponsors MUST register for the conference. If you are provided with complimentary registration(s), your confirmation email will provide instructions on how to register. Full registration includes all conference sessions, conference materials, breakfasts, lunches, receptions, and all breaks.

** These opportunities are only available to sponsors that are Kualu Commercial Affiliates.

How to Become A Sponsor

Please print out the form on the next page, fill it out, and either fax or scan and email the completed form to the Kualu Conference Coordinators. Contact information is listed on the form.

If you are interested in becoming a Kualu Commercial Affiliate, please see <http://kualu.org/commercial-affiliate-interests> for more information about our KCA program or contact our Member Liaison at help@kualu.org.



Sign up form for Kuali Days Sponsors

Please read carefully. It is the responsibility of each participant to know and understand these guidelines. Questions should be addressed to the Kuali Conference Coordinators at +1(303) 254-6600 or kualisponsor@concentra-cms.com.

Kuali Days Sponsorship is designed to engage conference participants in the products and services of sponsor organizations. The conference organizers want to provide an atmosphere of collaborating and learning. Below are some guidelines for participation.

Corporate sponsorship will not be confirmed until this form is signed and filed with Kuali c/o CONCENTRA-CMS.com. Please fax to 303-495-3812 or email to kualisponsor@concentra-cms.com. The date on the fax or the date of the email will determine who is first-come, first served.

All conference invoices are due and payable upon receipt. Any charges not paid prior to the conference may result in cancellation of participation.

ALL sponsor representatives must registration and pay the registration fee unless a complimentary registration(s) has been provided. All sponsors will receive confirmation of their sponsorship and instructions for registration.

It is strictly prohibited to spam any email list or attendance list that may be provided to sponsor.

Kuali will provide security in the foyer space during the Collaboration Showcase. However, security is provided for the sole purpose of preventing unauthorized access into the area and by no means should be relied upon as security for sponsor property.

We would like to be a sponsor of Kuali Days at the level checked below.

- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$2,500

Please print legibly.

Company _____

Representative _____

Job Title _____

Address _____

City/State/Zip _____

Phone _____ Fax: _____

Email _____

If you are not the person who will attend Kualu Days, please provide contact information for the representative who will.

Signature _____